

2009

ei

Executive Institute
IT and the Virtual Shift

CONFERENCE GUIDE
Folsom Community Center
52 Natoma Street, Folsom, CA

WELCOME NOTE

Back in the 1970's, a new idea was born. A computer and its associated resources could be shared by many people in a unique manner. It appeared to each person as if they owned the entire computer for their exclusive use. Since then, computers and communication technologies have created environments where things that aren't real appear as if they are. IT has successfully decoupled time and space boundaries. This concept of virtualization has come upon us in many ways. Second Life has given virtual reality a mainstream persona. We don't need a computer at the desktop because of desktop virtualization. We can have incredible efficiencies in the data center due to server virtualization. Virtualization is now big business for the California IT industry. Even more importantly, virtualization now fits into a key socio-economic agenda - it's green.

These technologies build the environment for virtual work in teams, with members who may never meet each other in person. By communicating via telephone and e-mail, with work products shared electronically, virtual teams produce results without being co-located. The cliché is "you don't go to work - work comes to you". Individuals become more productive while supporting the "green" imperative.

There is a common element in this virtualization. IT is the engine that is driving the virtual shift. The next generation of workers, often labeled as "Digital Natives", is quite used to this lifestyle. If we are going to hire and retain this group, we have to change. The most significant change as a result of the IT-driven virtual shift will be the mobility of the State workforce. With your computer and your communication device, your office is wherever you are.

This conference is dedicated to the exploration of how information technology is creating the virtual shift.

Your Chief Co-Hosts **Joe Panora & Debra Gonzales**

EI STEERING COMMITTEE

PK Agarwal, DTS

Paul Benedetto, OSI

Denise Blair, DMH

Joe Camicia, OCIO

Crystal Cooper, OSI

Nabil Fares, CDPH

Barbara Garrett, DMHC

Davood Ghods, CDFA

Debra Gonzales, DCA

Jim Hanacek, DTS

David Harris, RA

Debbie Leibrock, OCIO

Christine McCaleb, HCD

Joe Panora, CDCR

Carlos Quant, FTB

Christy Quinlan, OCIO

Bill Welty, ARB



Executive Institute
IT and the Virtual Shift

AGENDA

ei Thursday, January 22

- | | |
|---------------|---|
| 7:30 – 8:30 | CONTINENTAL BREAKFAST |
| 8:30 – 8:45 | WELCOME!
Chief Co-Hosts:
Joe Panora & Debra Gonzales |
| 8:45 – 9:45 | MOTIVATIONAL KEY NOTE
Would It Be Alright If Life Got Easier
Maria Nemeth (Ph.D.)
Host: Christine McCaleb |
| 9:45 – 10:00 | BREAK/NETWORKING |
| 10:00 – 11:00 | IMPLEMENTATION/VIRTUAL OFFICE
Jim Wang (CIO – Arizona Health Care
Cost Containment System)
Host: Denise Blair |
| 11:00 – 12:00 | REDESIGNING THE STATE WORKFORCE
Steve Fletcher (UT CIO)
Host: Jim Hanacek |
| 12:00 – 1:45 | LUNCH/NETWORKING
ITMA XVI Presentation
Host: Nabil Fares |
| 1:45 – 2:45 | BUDGET/WORKFORCE
2009/2010 Governor's General Fund Summary
Tom Sheehy (California DOF)
Host: David Harris |
| 2:45 – 3:00 | BREAK/NETWORKING |
| 3:00 – 4:30 | IMPLEMENTATION OF MOBILE WORK FORCE
PANEL DISCUSSION
Moderators: Joe Panora/Nabil Fares
Carolyn Purcell (CISCO)
Jim Wang (CIO – Arizona Health Care
Cost Containment System)
Julie Lee (California DPA)
David Fleming (California DGS) |
| 4:30 – 4:45 | SUMMARY OF THE DAY
Day's Wrap-Up
Chief Co-Hosts: Joe Panora & Debra Gonzales |
| 4:45 – 5:30 | NETWORKING SESSION
Additional refreshments available between 4:45 - 8:00 pm (cash only) |
| 5:30 | DINNER CHAT
Teri Takai (California State CIO)
Host: Christy Quinlan |



Executive Institute
IT and the Virtual Shift

AGENDA

ei Friday, January 23

- | | |
|---------------|---|
| 7:30 – 8:30 | CONTINENTAL BREAKFAST |
| 8:30 – 8:40 | DAY'S OVERVIEW
Chief Co-Hosts: Joe Panora & Debra Gonzales |
| 8:40 – 9:00 | CALIFORNIA'S GREEN AGENDA
Rosario Marin (State Consumer Services Agency Secretary) Host: Debra Gonzales |
| 9:00 – 10:00 | GREEN KEYNOTE
Green Economy Shaping the Future of California
Russ Hancock (CEO Joint Venture Cities/Counties)
Host: PK Agarwal |
| 10:00 – 10:15 | BREAK |
| 10:15 – 11:15 | REACHING OUT TO CONSTITUENTS,
THE FACEBOOK EXPERIENCE
Debra Bowen (California Secretary of State)
Host: Denise Blair |
| 11:15 – 11:30 | SUMMARY OF THE DAY
Day's Wrap-Up
Chief Co-Hosts: Joe Panora & Debra Gonzales |

SPEAKER BIOGRAPHY



Maria Nemeth, Ph.D.

Maria Nemeth, is a licensed clinical psychologist, author, international speaker and Master Certified Coach. She's been a featured guest on the Oprah and is the founder of the Academy for Coaching Excellence. Her work empowers people to take authentic action and produce extraordinary outcomes. The one question she asks everyone is: "Would it be all right with you if life got easier?" Thousands have attended her training after answering "yes" to this question, and are changing the way they live and work. The effect is nothing less than amazing.

January 22, 8:45

As the EI kick-off speaker Maria will introduce participants to six key forms of energy used to create goals and dreams. You will gain valuable tools that will empower you to bring dreams and visions into physical reality and learn principles guaranteed to increase your successes at work and play.



Jim Wang, AHCCCS

Jim Wang is the Chief Information Officer for the Arizona Health Care Cost Containment System (AHCCCS). Jim has 25 years of Information Technology experience in Business, Engineering and a bulk of the experience with Arizona's Medicaid program. Jim is the executive sponsor for the AHCCCS virtual office program.

January 22, 10:00



Executive Institute
IT and the Virtual Shift

SPEAKER BIOGRAPHY



January 22, 11:00

J. Stephen Fletcher, UT CIO

J. Stephen Fletcher, was appointed by Governor Jon M. Huntsman, Jr. in April 2005 to serve as the state's Chief Information Officer and Executive Director of the Department of Technology Services. Under his service, the State has consolidated all IT services into one new department to reduce costs, increase services to taxpayers, and more closely align IT with the business needs of the State of Utah.

As Executive Director of DTS he is responsible for all of the IT activities for the State Executive Branch agencies. His efforts have focused on optimizing IT services to the State by eliminating redundancies, enhancing accountability of IT resources, and implementing effective performance management strategies. These efforts have resulted in an overall costs savings and enhancement of IT services to State Agencies.

Before his position as CIO, he was at the U.S. Department of Education where he served as the Deputy Assistant Secretary for Management and later as the CIO/CTO. While at the Department he reengineered all of the business processes in the CIO's office transforming the office into a performance based service organization with responsibilities for supporting all activities associated with information technology, information management, information assurance, and operations. Mr. Fletcher was also responsible for implementing and directing the Departments' enterprise architecture, capital planning and investment, system development lifecycle and strategic planning for all Department IT activities.

His career has focused on applying technical solutions to business problems. He founded and managed an IT communications consulting firm, providing communications and management services to the Federal sector and Fortune 500 companies. He built a start-up firm into a viable engineering firm that provided E-government solutions to federal, state and local governments. He has held senior executive positions at several companies, responsible for daily operations.

Mr. Fletcher graduated from the University of Utah. He also received an MBA from the University of Dallas with an emphasis in engineering management.



Executive Institute
IT and the Virtual Shift

SPEAKER BIOGRAPHY



Thomas L. Sheehy, CA DOF

Thomas L. Sheehy was appointed Chief Deputy Director for Policy of the California Department of Finance by Governor Schwarzenegger on October 1st, 2008. Sheehy serves on behalf of Director Michael C. Genest as his representative on more than 80 boards, commissions, and authorities to advance the Schwarzenegger Administration's policies, goals, and objectives.

January 22, 1:45

He has two decades of experience in public policy issues and management. He served as the Deputy Director of Finance from 2006 till 2008 representing the Administration before the Legislature testifying on hundreds of bills. Prior to that, he was the western Regional Vice President for TIAA-CREF state government affairs from 2004 to 2006 where he led the successful effort to improve teacher's retirement investment options in California. Over 200,000 TIAA-CREF participants benefited from the change in California law directed by Mr. Sheehy.

He served at the Department of Finance from 1989 to 1993 as a staff analyst followed by two years as Chief of the Budget Development Branch at the Department of Transportation, which included a \$2 billion support budget and \$3 billion capital outlay program. He then served for 10 years in the California Legislature first as a Principal Consultant to the Assembly Appropriations and Budget Committees from 1995 to 1999, and then the Senate Republican Fiscal Office where he worked with Mike Genest from 1999 to 2003. In December of 2003 he was appointed by Senate Minority Leader, James L. Brulte to be his Legislative Policy Director where he served until Brulte's departure from the Senate in November 2004. He received his Bachelor of Science degree in 1982 from the University of California at Davis with Honors, and his Master of Administration (MBA) in 1989 from the Graduate School of Management at U.C. Davis. He is married to Brena L. Sheehy and has twin sons Christopher and Nicholas who are nine years old.

SPEAKER BIOGRAPHY



January 22, 3:00

Carolyn Purcell, CISCO

Carolyn Purcell is a director in the State and Local Government (SLG) sub-vertical consulting practice within a global Public Sector industry vertical. The SLG team works with the top thought leaders in state and local government to develop business solutions that improve government services and operations.

Before joining Cisco, Purcell served nine years as Texas' Chief Information Officer (CIO) and Chief Executive Officer of the Texas Department of Information Resources (DIR). While Texas' CIO, Purcell reduced DIR's reliance on general revenue through innovative funding strategies and operational efficiencies. She has extensive experience successfully creating and managing cross boundary projects and operations using multiparty funding and shared resources.



January 22, 3:00

Julie Lee, CA DPA

Julie Lee is the Statewide Workforce Planning Manager for the State of California under the Department of Personnel Administration. She was selected in April, 2008, and tasked with developing this brand new program within DPA at the request of the Director, with the goal of helping state departments in their workforce planning efforts. In addition to providing consultation services, she has coordinated two workforce planning conferences and created a new workforce planning website. Julie has over 20 years of private sector experience before moving to California to work for the State. Since joining the ranks of public service in 2003, she completed her Associates Degree in Social Sciences and has earned a Labor-Management Relations Certificate through UC Davis. She's given many presentations on workforce/succession planning and our multi-generational workforce.



Executive Institute
IT and the Virtual Shift

SPEAKER BIOGRAPHY



January 22, 3:00

David Fleming, CA DGS

David Fleming is acknowledged as pioneer of the telework-telecommuting work option by his peers, the American Management Association, and the CIO Magazine for Chief Information Officers. He was inducted as the fourth member into the International Telework Association and Council (ITAC) Hall of Fame. He served as the Telework Program Consultant for the State of California, working with an array of state agencies in adapting and monitoring telework programs unique to individual cultures of each organization. He managed the planning and development of 12 multi-employer neighborhood telecenters, a research project conducted at the University of California, Davis. He directed the planning and execution of the State of California telecommuting pilot program, resulting in 1990 legislation formally establishing the telecommute work option in California government and the "Innovations Award" from the Council of State Governments. He served as a founder and a director of ITAC.

Visit www.DavidFlemingLTD.com

SPEAKER BIOGRAPHY



January 22, 5:30

Teri Takai, CA CIO

On December 6, 2007, Governor Arnold Schwarzenegger announced the appointment of Teri Takai as Chief Information Officer for the State of California. As a member of the Governor's cabinet, she advises him on the strategic management and direction of information technology resources as the state works to modernize and transform the way California does business with its citizens.

Prior to her appointment in California, Takai served as Director of the Michigan Department of Information Technology (MDIT) since 2003, where she also served as the state's Chief Information Officer. In this position, she restructured and consolidated Michigan's resources by merging the state's information technology into one centralized department to service 19 agencies and over 1,700 employees. Additionally, during her tenure at the MDIT, Takai led the state to being ranked number one four years in a row in digital government by the Center for Digital Government.

Before serving in state government, Takai worked for the Ford Motor Company for 30 years, where she led the development of the company's information technology strategic plan. She also held positions in technology at EDS and Federal-Mogul Corporation. In 2005, Takai was named "Public Official of the Year" by Governing magazine. She is Past-President of the National Association of State Chief Information Officers and currently serves as Practitioner Chair of the Harvard Policy Group on Network-Enabled Services and Government.

Takai earned a Master of Arts degree in management and a Bachelor of Arts degree in mathematics from the University of Michigan.

SPEAKER BIOGRAPHY



January 23, 8:40

Rosario Marin, CA SCSA

Rosario Marin is a compassionate mother, dedicated public official and consummate advocate for the disadvantaged who has served at the local, state, and national levels.

Currently, she serves in Governor Arnold Schwarzenegger's cabinet as Secretary of the State and Consumer Services Agency where she oversees the state's civil rights enforcement, consumer protection, and the licensing of 2.4 million Californians in more than 255 different professions.

Her dedication to state service began under Governor Pete Wilson as chief of legislative affairs at the Department of Developmental Services where she successfully shepherded the reform of the system for Californian's with developmental disabilities. Her work continued as the Chair of the State Council on Developmental Disabilities where she secured federal funding for the state program. As an assistant deputy director of the Department of Social Services, Ms. Marin was instrumental in the development of California's welfare reform plan. She also served as deputy director of the Governor's Office of Community Relations where she was the Spanish spokesperson for the Governor and his liaison to California's growing Latino population.

Appointed by President George W. Bush and unanimously confirmed by the U.S. Senate, Ms. Marin served as the 41st Treasurer of the United States where she had oversight of the U.S. Mint and the Bureau of Engraving and Printing. She championed the U.S. Treasury's financial literacy outreach program focusing especially on the 10 million unbanked Americans. Her signature accomplishment as a member of the Partnership for Prosperity efforts between the U.S. and Mexico was the significant reduction on the cost of remittances. In addition, she served on the White House Commission on Educational Excellence for Hispanic Americans.



Executive Institute
IT and the Virtual Shift

SPEAKER BIOGRAPHY



January 23, 9:00

Russell Hancock, CEO

Russell Hancock is President & CEO of Joint Venture: Silicon Valley Network, a position he has held since 2003. In this role Dr. Hancock is best described variously: as a civic leader, community gatherer, institution builder, social entrepreneur, and outspoken advocate for regionalism. Since taking the helm of Joint Venture he has quadrupled the size of the organization, assembled a potent board filled with mayors, CEOs and university presidents, built strategic partnerships, recruited a highly talented staff, and launched initiatives that are delivering measurable results to the region.

He is also the founder of the annual State of the Valley conference, a “town hall” meeting attracting more than 1,500 leaders for a day spent in dialogue and discussion about the Valley’s opportunities. The conference features the release of Joint Venture’s Silicon Valley Index, a document now receiving national and international attention.

Russell’s leadership in the Silicon Valley region builds on earlier work he led as Vice President of the Bay Area Council (1994-1999). There, he spearheaded the campaign extending BART to the San Francisco Airport. He also directed a broadly-based effort which ultimately created the Bay Area Water Transit Authority, charged with delivering a high-speed ferry system to the San Francisco Bay.

Dr. Hancock was recruited away from Stanford to take the helm of Joint Venture at a time when the organization was in a period of transition and instability. He is credited with the growth and increasing influence of the organization, to the point where today Joint Venture is recognized as Silicon Valley’s clearing house for regional analysis and collaborative, non-adversarial approaches to solving the region’s problems. The Joint Venture model is now being replicated in various metropolitan regions throughout the United States, Europe and Asia. Dr. Hancock has most recently provided advice to regional governments in Beijing, London, Madrid, and Taipei in 2009, the United States Government Accounting Office will launch a national indicators project modeled on Joint Venture’s Index, with Russell providing high-level advice.



Executive Institute
IT and the Virtual Shift

SPEAKER BIOGRAPHY



January 23, 10:15

Debra Bowen, CA Secretary

A pioneer in open government reform, election integrity, and personal privacy rights, Debra Bowen became only the sixth woman in California history elected to a statewide constitutional office when she was elected as Secretary of State in November 2006.

As the chief elections officer for the largest state in the nation, Secretary Bowen is responsible for overseeing state and federal elections, a role that also requires her to test and certify the voting equipment used in California. Her goal is to ensure that voting machines certified for use in California's elections are secure, accurate, reliable, and accessible, and every voter's ballot is counted exactly as it was cast. In her first year in office, Secretary Bowen commissioned an independent, top-to-bottom review of voting technology, as well as a comprehensive review of the state's decades-old election auditing standards. Following the top-to-bottom review, Bowen strictly limited the use of direct recording electronic voting machines, and imposed significant security and auditing requirements on systems used in California elections. Secretary Bowen was recognized for her national leadership in election integrity with the 2008 John F. Kennedy Profile in Courage Award™, the nation's most prestigious honor for elected public servants who choose principles over partisanship.

Secretary Bowen is also responsible for helping to carry out election laws and campaign disclosure requirements by maintaining a statewide database of registered voters, certifying the official lists of candidates for each election, tracking and certifying ballot initiatives, compiling election returns, and certifying the election results for all state and federal contests.

EVENT CUISINE

ei **Thursday, January 22**

CONTINENTAL BREAKFAST

Fresh Muffins, Coffee Cake, Danish, & Bagels
Served with Fresh Seasonal Fruit
Includes: Jams, Cream Cheese & Butter
Fresh Squeezed Orange Juice & Cranberry Juice
Coffee, Decaf Coffee & Assorted Gourmet Teas

LUNCH BUFFET

Spinach Salad with Roasted Tomato Vinaigrette
Cous Cous Salad with Cucumber, Fire Roasted Tomato & Red Onion
Breast of Chicken Sauté with Capers & Shallots
Grilled Salmon with Mandarin Beurre Blanc
Mustard Crusted Tofu with Sautéed Greens (Vegetarian option available upon request)
Buttermilk Mashed Potatoes
Fresh Baked Sourdough Breads & Rolls
Gourmet Dessert Bars & Fresh Baked Cookies
Beverage Service

TUSCAN TABLE DINNER BUFFET

Classic Caesar Salad with Romano Croutons
Anti Pasta Platter with Grilled Vegetables
Balsamic Marinated Trip Tip of Beef
Roasted Chicken Ravioli with Pesto Sauce
Risotto with Porcini Mushrooms & Peas (Vegetarian)
Herb Baked Focaccia & Baguette
Dessert Display
Beverage Service
Coffee Service

Additional refreshments available between 4:45 - 8:00 pm (cash only)

EVENT CUISINE

ei **Thursday, January 23**

CONTINENTAL BREAKFAST

Fresh Muffins, Coffee Cake, Danish, & Bagels

Served with Fresh Seasonal Fruit

Includes: Jams, Cream Cheese & Butter

Fresh Squeezed Orange Juice & Cranberry Juice

Coffee, Decaf Coffee & Assorted Gourmet Teas

2009

The logo for Executive Institute, featuring the lowercase letters 'ei' in a bold, yellow, sans-serif font.

Executive Institute

Visit Our Websites:

Executive Institute
www.ei.ca.gov

IT Managers Academy

www.itma.ca.gov

LearningPASS:

www.learningpass.ca.gov

Underwritten by:

DTS Training & Event Center

9323 Tech Center Drive, Suite 100
Sacramento, CA 95628

www.training.ca.gov

Phone: (916) 739-7502
Toll Free: (866) 510-0867
Fax: (916) 739-7779